



**Holt Business Alliance**  
**Meeting**  
**Wednesday, February 7, 2024 Board Meeting Agenda**  
**8 AM to finish**  
**Gravity Smokehouse 2440 Cedar, Holt MI 48842**

Directors:

Bill Wahl, Pat Brown Sr., Karen Oatley, Nikki McClure, Sandy Wriggelsworth, Bruce Kring, Dr. David Hornak, John Hayhoe, Missy Trudell, LaNisha Wilson

1. Call to Order – 8 AM *Meeting started at 8:03 am.*

Determination of Quorum, 5 required *John, LaNisha, Nikki, Karen, Bruce, Bill, Pat, Sandy, Missey*  
Minutes, December Board Meeting *January minutes Pat moves, Bill seconds. Motion passes.*  
Additions/Deletions to Agenda *None*

2. Committee Reports & Old Business

Finance Committee/Treasurer's Reports and acceptance. *Current balance \$30,988.82. CD's close to 20k.*

*-Update website membership pricing (\$150). Mention proration of fees throughout the year for late joining.*

*-\$290 for liability insurance to Auto Owners.*

*-Bill moves to to approve treasurer's report, Missey seconds. Motion passes.*

February 21st, Meeting: *-Update website, wrong date right on the front*

Speaker (Katie Anderson) – *Katie will be discussing mental health in the work place. Missey has other speakers lined up for the next 3 monthly roughly.*

All member introductions and information, door prizes and 50/50

PPOM \_ TBA *Pat moves to nominate Lucas Schruaben for PPOM, seconded by Bill, motion passes.*

*Will will incorporate the Facebook page to reach out to the community to help us bring more awareness to PPOM.*

*LaNisha moves to increase the PPOM to \$50 from \$25. In lieu of a check or cash we will now be making donations in the name of the person honored. Missey seconds, motion passes.*

Business Member Spotlight – LaNisha Wilson *10 minutes for business spotlight*

3. New Business

HBA Cards and Meeting Date (shows Thursday) *Missey has reprinted the flyers that are mailed out with the correct date.*

FB Events and future Calendar Dates *Beth is handling the FB events and will communicate with LaNisha to keep Constant Contact and FB in sync with events.*

Scholarship Committee *Looking to get more people involved in this committee. Last year we had 389 students and 27 applications.*

Website has incorrect meeting date (24<sup>th</sup>), member spotlight, multiple other changes (suggest a detailed website review and update) *Will discuss any changes that need to be made in regard to website management. Do we have a member that is versed in web design? Do we have a student from Holt able to help with that?*

Mason partnership and parameters *We have our partnerships listed at the bottom of the website. Can we detail the benefits of cross membership?*

Board member and position handoff protocols and training *We will create documents outlining each position and logins/passwords to be passed on to the next in charge.*

Membership committee *As part of the membership committee they will explore cross member benefits.*

Forming an activities committee *postponing discussion on this*

Update on paid dues/outstanding, review payments for correct amounts *Send a constant contact mass mailing of updated membership dues.*

Review board member participation and timing for alliance meetings *We will create a sign up list for arriving early to membership meetings and being the “greeters”.*

Updated email list for all board members

4. Adjourn; *Meeting adjourned at 9:13 am.*

**Next Board meeting: Wednesday, March 6th, 2024 at 8AM Gravity Smokehouse**

[HoltAlliance.org](http://HoltAlliance.org) (517) 699-2099 PO Box 331 Holt, MI 48842 Business Schools Government