

Holt Business Alliance Meeting Thursday April 6, 2023 Board Meeting Agenda 8 AM to finish Gravity Smokehouse 2440 Cedar, Holt MI 48842

Directors:

Bill Wahl, Pat Brown Sr., Karen Oatley, Nikki McClure, Sandy Wriggelsworth, Bruce Kring, Josh McClure, Dr. David Hornak, John Hayhoe

1. Call to Order - 8 AM

Determination of Quorum, 5 required *Doc, Bill, Karen, Nikki, John, Bruce*Minutes, March Board Meeting *John moves to accept minutes, Bruce seconds. All approve motion passes.*Additions/Deletions to Agenda *none*

2. Committee Reports & Old Business

Finance Committee/Treasurer's Reports and acceptance. We have reached our paid membership for all of 2022 at this point. 37 total paid memberships. We had 11 members renewed as of last month. Dart Bank sponsored \$1,000 for the mixer last month. John moves to approve March Treasurer's Report, Bruce seconds, all approve motion passes.

Membership Committee Mixer Wrap-up and suggestions, programs for getting and involving new and existing members

Ben and Aaron working together to create ideas for this committee.

Do we want to do a mixer in 4 months for another quarterly change in timing for members? We will spread word about the opportunity to host quarterly meetings.

April meeting, Speaker: Evan Winter, Trade Network

3 New Business

Scholarship Committee

Ron Vanermen budget and scholarship amounts *Do we want to broaden the scholarship program to non Holt students? We would like to broaden our reach to the Holt community before doing that. The original purpose of the scholarships are to support the public schools so we don't want to stray from that at this point.*

Possible new Scholarship program for 2024 We may consider lowering our scholarship money available to just what was raised that year to avoid lowering our reserve funds.

Bingo Committee

Chair, members, goal, license, Buddies etc. Bill will follow up with Terry about Bingo this year and if the beer tent will be happening. Date?

Other - At our current 501 c.6 status, we are receiving the business rates for the services we utilize. Our expenses are categorized as advertising as opposed to donations.

To engage in other fundraising activities, we need to branch out from the Bingo fundraiser to keep things separate and diversify.

Doc moves that we have quarterly mixers on a regular schedule to keep membership and activities consistent and moving forward. Bruce seconds, all approve. Next mixer will be in June.

Bruce has two mobile food trucks that we can bring around the community to these events in the event we are located somewhere without food or drink.

Do we want to organize a spring clean up day in May? We can divide the community up into pockets so we can tackle it in pieces. We will pass this along to Aaron and Ben to organize if they decide to pursue it. It will be May 20th.

We would like to organize a second fundraising opportunity and include a contingency to membership to be involved in one maybe two events throughout the year to volunteer at. That way we won't be stretched too thin when it comes to volunteers.

Do we have a PPOM for this month? If we come up with a name we will approve before our April meeting via email.

5. Adjourn; 9:00 am. Meeting adjourned at 8:49 am.

Next Board meeting: May 4, 2023 at 8AM Gravity Smokehouse

HoltAlliance.org (517) 699-2099 PO Box 331 Holt, MI 48842 Business Schools Government